



2024 Photo & Video Release Form

Please fill out the information below. Without a photo/video release, the Professional Association of Canadian Theatres (PACT) cannot use the photographs or footage.

I _____ at _____
Name Email Address

representing _____
Organization

grant PACT permission for non exclusive use of the images/footage I have provided on behalf of my organization, for PACT's 2024 advocacy and promotional efforts including (but not limited to) World Theatre Day 2024, social media, newsletters and website use. I have provided the proper crediting to best of my knowledge as required within the Canadian Theatre Agreement.

Signature _____ Date _____

Photo/Video Credit. Please include the below information for each shared file:

- Image/Video file name
- Production title & Year of Production
- Producing company (if different)
- Director (s) & Designer (s)
- Artists appearing in the photo/video
- Photographer/Videographer's name
- Photo description for Alt text- if you leave this empty, we will add this for you.
- If CAEA production photo/video- include the declared use of the photo/video

Please return completed form along with photos & videos to the communications team at info@pact.ca.